

Application Form

PUBLIC RIGHT-OF-WAY ENHANCEMENT PROGRAM

The person(s), business company, or corporation applying for participation of this Program shall be hereby named as the "applicant".

PERMIT CONDITIONS

- The applicant(s) shall provide evidence of having one million dollars of liability insurance naming the City of San Diego, the Hillcrest Business Improvement Association (HBIA), the property owner, and their agents, officers, and employees as additional insured.
The applicant(s) shall maintain the policy continuously. The City of San Diego and the HBIA shall be given ten day notice prior to the cancellation of the policy. Cancellation of a Business Owner's insurance policy immediately voids participation in the Program. A Business Owner shall show upon request by any City official or HBIA employee that he has insurance as required by the Program. The HBIA shall establish and use a system of spot checking through the duration of the Program.
- The applicant shall provide two copies of a scaled drawing of the proposed enhancement/ use. The drawing shall be no smaller than 8.5" x11" nor larger than 11" x 17". The drawing shall indicate the curb and property lines, all existing and proposed obstructions (traffic signs, traffic tights, street lights, bus benches, fire hydrants, etc.), and location of proposed freestanding sign, exhibit areas, outdoor area furniture, planter boxes, and statuary. Applicants for any business located at a comer property or a street-to-street property shall provide information of both street frontages.
- The applicant shall provide two copies of a photograph or photographs of the area of the proposed enhancement. The photograph(s) shall include the entire area of the enhancement as well as the adjacent property to each side. Applicants for any business located at a comer property or a street-to-street property shall provide photographs for both street frontages.
- The applicant shall attend a free training demonstration provided by the HBIA prior to displaying a free-standing sign or outdoor displays or opening an outdoor dining area. (waived by HBIA on : Date / Initial:)
- The applicant shall provide the HBIA with a curb-to-property line card obtained from the City Records Department (second floor of 1222 First Avenue, (619) 446-5200).
- This application- is not transferable.

GENERAL INFORMATION

Business Name _____ Business Address _____
 Owner's Name(s) _____
 Phone No. _____ Fax No. _____ E-mail address: _____
 Property Owner's Name _____ Property Owner's Phone Number _____

SPECIFICATIONS OF ENHANCEMENT TYPE

Circle any or all, of the following for which this application is submitted.

Freestanding Sign Outdoor Display Outdoor Dining Area

A copy of this application and its drawings shall be kept on file at HBIA office for public viewing. A Certificate of Operation from the HBIA and plans shall be kept on file at the business site. The Certificate of Operation at the site shall be posted in public viewing.

Signature(s) below indicate that the applicant has read the reverse side of this application form and the General Requirements, Standards, and Conditions of this Program and agrees to comply with them. "Enforcement and Due Process" is hereby made part of this application.

Credit Card Number: _____ Exp: ____/____ Sec. Code _____

Name on Card

 Applicant's Printed Name Applicant's Signature Date

I Understand that by signing above, I will be applying for the HBIA and City of San Diego PROW Program. I understand that my card will be charged \$52 annually for this program.

 Hillcrest Business Association Approval Signature Printed Name Date